

Quote

the weekly digest

Volume 39—Number 7

Section ONE

Week of February 14, 1960



QUESTING WITH

Quote

The Russians aren't solely concerned with making more tractors and shooting more satellites than anyone else. No, indeed. Now they're interested in manners, too. The government recently published a book called *Towards a Healthy Life* which lays down the rules of etiquette. The first edition sold out, and now there's a revised, enlarged edition.

As set forth in the book, the cardinal rule for the Soviet social climber is: *Bathe once a week (and between baths, wash your feet before going to bed).*

The comrade who isn't quite sure how to act at a dance is advised: *It is usual for the men to ask the women to dance.*

If the citizen is visiting in a friend's home, say for dinner, these are some of the things he should keep in mind:

Take off your galoshes.

Cool your soup by stirring it; do not blow.

Do not put out your cigaret on chairs.

It's easy to laugh at all this, of course, but we think it really indicates a significant fact. With some rise in the standard of living, Russia is becoming more socially conscious, in the Western

sense. And reasonably enough, too. Maybe the Soviet housewife wouldn't have cared particularly if a guest stubbed a cigaret on an old, broken-down chair—but now she's able to buy a good new chair, and she's not going to be any happier over cigaret burns than her American counterpart. Perhaps manners come hand in hand with private ownership.

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If you've ever started to board an airplane and been told your luggage exceeded the weight limit by a few ounces, you know the frustration attendant on hunting something to discard. A gentleman in Atlanta solved this problem without any real difficulty (unless he'd just finished eating lunch). His luggage was over the limit by eight ounces. He opened his suitcase, extracted a two-foot roll of salami, sliced off half a pound and calmly ate it before he got on the plane.

”

You may not believe this, but so help us, it's true. Hammacher, Schlemmer, the N Y C store, recently got an \$8.50 mail order for an abacus. So what? Well, this order came from an IBM laboratory!

may we QUOTE



you on that?

[1] Rep CLARENCE CANNON (D-Mo), Chmn of the House Appropriations Comm, *appealing for an increase in the President's military budget*: "Every city in the U S is subject to direct attack and our enemy has the weapons to launch such an attack now. By 1963 he will be able to destroy every major city on the face of the earth." . . . [2] Pres DWIGHT D EISENHOWER, *showing no concern over the relative positions of the U S and the Soviet Union*: "I am always a little bit amazed about this business of catching up. What you want is enough, a thing that is adequate. A deterrent has no added power, once it has become completely adequate, for compelling the respect of any potential opponent for your deterrent and, therefore, to make him act prudently." . . . [3] ANASTAS I MIKOYAN, Soviet Deputy Premier, *speaking to textile workers in Havana, Cuba*: "Those who talk of war know that if we can send a rocket to the moon with such precision, we can send a rocket with the same precision to any point on earth. . . War is against our wishes. We want peace, peace forever." . . . [4] Adm ARLEIGH A BURKE, chief of naval operations, *when asked by Sen Leverett Saltonstall (R-Mass) before a Congressional Comm where the Navy would be if Russia threw 300 ballistic missiles at this country*: "We'll be at sea. I hope." . . . [5] J M MACKINTOSH, adviser to the British Institute of Strategic Studies, *saying the U S*

is far stronger in long range striking power than the Russians: "Just a few yrs ago it was fashionable in the

Soviet Union to say that the Western long-range nuclear strike was overestimated. There is no such feeling now. Soviet leaders are in real fear of it—the deterrent is real." . . . [6] JAS F BYRNES, former Sec'y of State, *urging ret'd military men and political candidates to refrain from public arguments about the nation's defense effort*: "Our gen'l's should air their differences behind closed doors and our politicians should refrain from making public statements that are calculated to give aid and comfort to the Soviet gov't." . . . [7] JACQUES SOUSTELLE, *dismissed as France's Vice-Premier, after disagreeing with Pres de Gaulle's plan for self determination in Algeria, on keeping Algeria French*: "On this point nothing and no one can change my convictions. I can only obey my conscience." . . . [8] Mrs PERLE MESTA, former U S Ambassador to Luxemburg, *telling a bevy of female reporters she is campaigning for Sen Lyndon Johnson (D-Tex)*: "Lyndon will get the women's vote. He's got everything . . . and you know what I mean."

Quote

Quote the weekly digest

'He who never quotes, is never quoted'

Charles Hadden Spurgeon



AGE—1

My greatest desire is for health and an opportunity to serve the people in my declining days. My only regret is that I cannot dive deeper into the water of public affairs, instead of wading the ripples. — ELIJAH DUNLAP, in *Here Comes Elijah*, by FRANCES DUNLAP HERON (Bethany Press).

AGE—Youth—2

Old age has been described as the time when you're more interested in pension than passion.—*In a Nutshell*.

AMERICA—3

Prof Wm Childs Robinson asks: "Have violence and murder become our entertainment and our practice? Has truth fallen in the street, in television and in sport, in our relations one to another?" Prof Harold B Kuhn laments the fact

that coincidentally with the Soviet Union's appeal to uncommitted people thru space achievements, "our creative artists—on canvas, on the stage, on the screen, and on the printed page"—are "ingraining decadence at home, and demeaning the U S abroad. One is tempted to ask how long we can afford the 'luxury' of this abuse of freedom for the sake of royalties and box office receipts."—Editorial, "God's Countdown: 1960," *Christianity Today*, 12-21-'59

AMERICA—Communism—4

It is not possible to convince a Communist or anyone else merely with words, that our form of gov't is better. We must become better examples. — RITA STONE, "How Would You Answer Viktor," *Biosophical Review*, Vol 14 No 1.



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Quote

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BEATNIKS—5

Jack Kerouac, best known of the Beatnik writers, has announced as the Beat credo: "I don't know, I don't care, and it doesn't make any difference." — PETER H SAMSON, "Beat, Angry and Zen," *Unitarian Register*, 1-'60.

BELIEF—6

Replace those outworn, indifferent attitudes with expectant, confident attitudes. Change your mind. Open your life to God's Spirit of truth, of new direction. Everyone over 40 yrs of age, said Stanley Jones, needs another conversion.—Dr DAVID A MACLENNAN, "Priming the Preacher's Pump," *Church Mgt*, 1-'60.

BOOKS—Children—7

Books should be a part of a child's heritage, as vital as jump ropes and jacks and football. With them children can wing their way thru the boundless reaches of time and space. Without them, they are confined forever to the mundane routine of today.—JEAN R KOMAIKO, "A Child's World of Books," *Home and Highway*, All State Ins Co's, Winter '60.

CHANGE—8

Change is certain. Always have a plan for coping with it.—*Bankers Bulletin*, Bankers Commercial Corp'n, N Y C.

CHILDREN—9

Some day, maybe, there will exist a well-informed, well-considered and yet fervent public conviction that the most deadly of all possible sins is the mutilation of a child's spirit. — ERIK H ERIKSON, *Young Man Luther* (Norton).

CHURCH—Attendance—10

Approx 49 million adults attend church and synagogue services during a typical wk of '59, or 47% of the adult civilian population. This was 2% under the figure for '58.—*Gallup Poll survey*.

CONCEIT—11

Conceit is nature's compensation for inferiority.—ARNOLD H GLASOW, industrial editor.

CONVICTIONS—12

One reason Communists, not Christians, are turning the world upside down is that Communists know the world and Christians do not.—Dr JOHN SKOGLUND, *Houston Times*.

COST OF LIVING—13

The cost of living seems higher when it's particularly due to living it up.—*Indianapolis Times*.

COURAGE—14

One of the greatest gen'ls of history once said that the brave man is not he who is never afraid, but he who advances in spite of his fear. The truly determined man is not he who is never discouraged, but he who keeps on in spite of it. It is not putting the hand to the plow, but resisting the desire to look back that takes the courage.—*Friendly Chat*.

CRIME—15

It is a mistake to say that crime doesn't pay. It is paying the biggest dividends in history, and it is making human life the cheapest thing on earth.—Letter to the editor, *American Legion Mag*.

Quote

washington

By Les & Liz
Carpenter



With the political campaigns coming up, Bob Hope and Jack Paar had best look to their laurels!

While political strategists might question a nominee being funny in his speeches, everyone seems to agree that it is helpful to have a funnyman on the team. If Sen Humphrey—an announced, avowed and uninhibited candidate for the Democratic presidential nomination—doesn't make the top spot, his colleagues have already made it clear they hope he'll take the stump in behalf of whoever does make it. As a sample, aiming at Vice-Pres Nixon, Humphrey declared: "Some people say he will be a hard man to beat but I say, between the low road and the high road, the old model and the new model, the juvenile delinquent and the statesman, he may be a hard man to find."

The man who is the GOP choice to match wits with Humphrey is Sen Kenneth Keating (R- NY), who is equal to the job. Keating claims he is better qualified to be pres because, "I look older than Jack Kennedy. I am more northerly than Lyndon Johnson by 13 degrees of latitude. My running shoes are in better shape than Adlai Stevenson's. And I talk less and have even fewer campaign funds than Hubert Humphrey."

Quote

DISCIPLINE—16

You want children to learn thru discipline and to become disciplined by learning. Expect and plan for both and you will get them.—JACK E KITTELL, *Professional Growth Guide*.

DRINK—Drinking—17

In the household of an alcoholic parent a child doesn't know what to expect; excessive generosity, excessive selfishness, sentimentality or brutality. . . No child wants to grow up with a parent who is different.—HERMAN E KRIMMEL, director of children's council of Cleveland Center of Alcoholism.

ECONOMY—18

Our real problems are concealed from us by our current remarkable prosperity, which results in part from the production of arms that we do not expect to use, and in part from our new way of getting rich, which is to buy things from one another that we do not want at prices we cannot pay, on terms we cannot meet because of advertising we do not believe. — ROBERT MAYNARD HUTCHINS, educator, quoted in *New Outlook*.

EDUCATION—19

Greater investment in educating our children will bring returns in the quality and kinds of goods they produce, the incomes they earn, the service they render. Census figures have shown that the earnings of city workers increase in direct proportion to the length of time they spend in school.—HUBERT H HUMPHREY, "After Disarmament—What?" *Think*, Internat'l Business Machines Corp'n, 1-'60.

book briefs...



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Random House has signed a contract with Adlai Stevenson for immediate publication of a book of 7 of his recent major papers and speeches under the title, *Putting First Things First*. Because of its timeliness, the book is being rushed thru the presses and will be published on Mar 15.

The subjects covered by Mr Stevenson will include: Western Europe, Soviet Russia, China and the Middle East, assistance to underdeveloped countries, the responsibilities of private capital, education and housing.

" "

What kind of bookworms are in the nation's capital? According to Col Willard Webb, chief of the stack and reader division at the Library of Congress, the library averages 2,000 calls for books daily in the reading room. But in the recent Christmas vacation, a record was broken with 5,942 calls for books.

" "

If you're planning a tour of England any time in the future, you'll particularly enjoy a book called *The Good Fare and Cheer of Old England* by Joan Parry Dutton (Reynal). She admits that much English food is poor. But she adds—and proves it—that if you know where to look you can eat well indeed in Britain. The book is one of the travel-nostalgia-recipe type of cookbook that becomes increasingly popular, but it's good reading even for the man who wouldn't

The only books I have in my library are those I have borrowed from friends. — ANATOLE FRANCE.

“

dream of pretending he likes to cook. (Oh, yes, there are men who don't fancy themselves as experts on steak-broiling.) They'll particularly enjoy the chapter on game shooting.

" "

Speaking of cook books, we learn that before long newspaper people will have their own cook book including special recipes for editors with ulcers. It will be published in March by the Syracuse Univ chapter of Theta Sigma Phi, women's professional journalism society.

" "

After selling millions of books all over the world, New American Library got its 1st direct order from the Soviet Union recently. Placed by Mezhdunarodnaya Kniga, official book-ordering agency, it was for 5 copies of *Forever Amber*, of all things.

Quote

EDUCATION—20

The most important objection to the all-yr school is that the teachers need a chance to rest, to recharge their mental and physical batteries. (One said): "I have taught for quite a long time and cannot imagine existing if I taught longer than the 9½ mo's I do. I work hard and try to put forth energy and thought all of the time that I have classes with me. I don't think I could survive if I didn't have time to recuperate, to study, to travel or to do some other things. . . Perhaps if you added a great deal of assistance in the way of tv or helpers and so forth, teaching would not be quite so wearing and teachers could teach longer."—GRACE & FRED M HECHINGER, "Should School Keep All Yr Round?" *N Y Times Mag*, 1-24-'60.

FAMILY LIFE—21

There comes a time when a child learns it's better not to be helped with his homework. — GRIFF NIMLACK, *Indianapolis News*.

FOREIGN AID—22

More than 1 billion needy people require real advances in education, health facilities and living standards. There is an understandable ferment among them—an intense dissatisfaction with their present lot and an increased determination to improve that lot. They must have greater technical assistance in all fields, large amounts of investment capital, and wider opportunities to trade. Since all of us outside the Iron Curtain want such progress to be achieved in freedom,

the highly industrialized free nations must . . . provide the needed help.—Pres DWIGHT D EISENHOWER.

Quote scrap book

DAN'L BOONE, cutting a road thru the wilderness to the Kentucky River, never thought of himself as the archetypal pioneer. But he has become just that in American folk-lore. It was of his breed that FRANKLIN K LANE later wrote:

Shall I tell you who he is, this key figure in the arch of our enterprise? That slender, dauntless, plodding, modest figure is the American pioneer. . . . His is this one glory—he found the way.

FRANCHISE—23

In this Republic a voter who stays away from the polls at an election cannot be classified as a non-voter. Such absentee type of voter votes "for" what he would vote against, were he interested sufficiently to go to the polls and declare his intentions. — *Employment Counselor*, Nat'l Personnel Consultants.

FUTURE—24

Authorities predict that by 1970 housewives will make an audio record on tape of the menu for the day. The tape at a precise time will defrost the food, place it in an infrared electric oven, and deliver it to the table.—Dr JOHN A PERKINS, Pres of Univ of Dela, "If You Care Enough. . .", *Jnl of the American Ass'n of Univ Women*, 1-'60.

Quote

GOD—and Man—25

If I cannot offer my "time of action" as a prayer to my heavenly Father, I feel a need to check my activity. What task, even what humdrum chore, can be less than sacred if we work always with God?—Dr FRANK TEMPLIN, pastor, Meridian St Methodist Church, Indianapolis.

GOVERNMENT—Spending—26

Only the individual can pay the bill for big gov't, and unless its spending is curbed, the final installment paid by the individual will be his freedom. — Brookville (Pa.) *American*.

GREATNESS—27

Truly great men are so because they have great souls. Inner greatness is the only greatness that satisfies. — LOWELL FILLMORE, "Foundation Stones," *Progress*, Unity School of Christianity, 2-'60.

HAPPINESS—28

The joyless man has his mind centered on himself. The happy, contented man has his mind on others and is interested in their happiness as well as his own. — "Happiness and Joy," *Megiddo Message*, 1-23-'60.

HEALTH—Sickness—29

Jean Louis Forain, French artist, was on his deathbed and his relatives were trying to simulate confidence in his recovery. "You're looking much better," his wife assured him. "The color has come back into your cheeks," said his son. "You're breathing easier, Father," his daughter observed.

Forain smiled weakly. "Thank you," he whispered. "I'm going to die cured." — BENNETT CERF, *Laugh-ter Incorporated* (Doubleday).

HONESTY—30

Honesty is not comparative. You can be quite brave or quite reverent, but you cannot be quite honest or even very honest. I'll bet Lincoln was more proud of his nickname "Honest Abe" than he was even of his office. — BURTON HILLIS, *Better Homes & Gardens*.

HUMOR—31

Humor is the lubricant of zestful living. Humor is the margin of safety, the tension allowance, the mirror of perspective for taking one's self not over-seriously but taking one's life tasks dutifully. — HERMAN J PETERS, Ohio State Univ, "Humor and the Superior Student," *Peabody Jnl of Education*, 1-'60.

HUMAN UNDERSTANDING—32

There is no greater problem than that of developing means and skills of understanding and co-operation among humans. If we can succeed, we will open up a vast new era of living for all humanity. If we fail we face the end of civilization. — FRANCES MARTIN, Prof, Psychology and Education Dep't, Central Michigan Univ, "Roots of Understanding," *Childhood Education*, 1-'60.

IDEAS—33

Ideas are weapons, too — often the most deadly weapons in the world. The robots may run away with us, but we have much more to fear from the fancies and fantasies, both innocent and diabolic, we contrive in the dark corners of our minds—setting them free, only to imprison us. — SYDNEY J HARRIS, *Chicago News*.

Quote



On my Honor

Girl Scouting celebrates its 48th birthday this week, with 3,500,000 members in the U S. It was founded in 1912 in Savannah, Ga, by Juliette Gordon Low. She was born in 1860 on Halloween.

She lived through Indian skirmishes and the Civil War. In 1885 she married an Englishman, William Low, and moved to England. There she met Sir Robert Baden-Powell, the founder of Boy Scouting, and his sister, Olive, who was the Chief Guide. Daisy Low, as she was called, became interested, returned to her Savannah home, and organized the first Girl Scout troop with 8 members. Believing in the movement so strongly, she sought backers to finance the start, and sold her own pearls for the fund. She was deaf, but such was her determination that she never heard a refusal.

The first headquarters was in Washington, D C, and later moved to New York. Girl Scouting grew eastward and westward, and by lone troops to the far west. From England it spread to many countries of Europe and Asia, where they were known as Guides. During World War II Scouting was suppressed by the Nazis in all conquered countries, and is now still absent in those under communist rule.

Quote

In the beginning, the activities were mostly camping and domestic arts. During the years of World War II Girl Scouting took on a military aura. They wore khaki uniforms, ran the troops with soldierly precision, sold War Bonds, paraded, and worked with the Red Cross. Since then a gradual change has developed in the program according to the needs of the times. Now it embraces vastly different activities to suit girls entering the Space age.

In 1932 an international Chalet was dedicated at Adelboden, Switzerland. In 1957 another, the Cabana, was opened at Cuernavaca, Mexico. To these come girls from all over the world for international encampments.

Despite this widening scope of Girl Scouting, the actual fundamentals have never changed. The basic ideals of giving girls a standard to live by, of teaching them friendliness, co-operation, and citizenship is the same today as it was in 1912. The rules are still the same ones laid down by the founder, Juliette Low:

To play fair

To play in your place

To play not for yourself, but for your side

The spirit of Scouting is service.

IDLENESS—34

Always shun idleness. It's a rust that attaches itself to the most brilliant of metals. — PUCK, *Tit-Bits*, London.

JUVENILE DELINQUENCY—35

Oh, for the good old days when kids used to cut classes instead of teachers!—MIKE CONNOLLY, *Hollywood Reporter*.

....pathways to the past.....



Girl Scout Wk Nat'l Peanut Wk

Mar 6—1st Sunday in Lent. . . 485th anniv (1475) b of Michelangelo Buonarroti, Italian sculptor, painter, architect, engineer and poet. . . 75th anniv (1885) b of Ring Lardner, American humorist and satirist.

Mar 7—110th anniv (1850) b of Thos Masaryk, Czech patriot, statesman and scholar. . . 85th anniv (1875) b of Maurice Ravel, French composer. . . 20 yrs ago (1940) the British liner *Queen Elizabeth*, after a mad dash to safety, arrived in N Y harbor, safe from Nazi submarine and air attacks.

Mar 8—110th anniv (1850) b of Warren Upham, American geologist and archaeologist, particularly noted for his researches on the American ice age. . . 95th anniv (1865) b of Frederic Wm Goudy, American typographer and authority on type designing.

Mar 9 — 130 yrs ago (1830) a rainfall of small herrings showered on the island of Ula, Argyleshire, Scotland. A Scottish paper of that yr reported that many of the fish were picked up alive in the fields. . . . 100 yrs ago (1860) Niimi Buzennokami, 1st Japanese ambassador accredited to the U S, arrived in San Francisco, accompanied by a legation of 74 men. . . 15 yrs ago (1945) the U S began large-scale fire-raids on Japan (World War II).

Mar 10—185 yrs ago (1775) Dan'l Boone and a company of frontiersmen were hired by the Transylvania Co to cut a road thru the wilderness to the Kentucky River. . . . 80 yrs ago (1880) the Salvation Army was established in America with the arrival of an advance-guard from England under Commissioner Geo S Rallton.

Mar 11—150 yrs ago (1810) Na- poleon was married by proxy in Vienna to Marie Louise, daughter of Emperor Francis I of Austria. . . . 140th anniv (1820) d of Sir Alexander Mackenzie, Scottish fur trader and explorer in the British Northwest. . . 110 yrs ago (1850) the Women's Medical College of Penna, said to be the 1st medical school for women in the world, incorporated at Philadelphia.

Mar 12—165th anniv (1835) b of Sidney Newcomb, American astronomer and mathematician. . . 80th anniv (1880) b of Kemal Ataturk, Turkish military commander; 1st pres and virtual dictator of the Turkish Republic. . . 35th anniv (1925) d of Sun Yat-sen, Chinese physician, leader of the Revolution of 1911, 1st pres of the Chinese Republic. . . 20 yrs ago (1940) Finland surrendered to Russia (World War II).

Quote

LEADERSHIP—36

The man who commands effectively must have obeyed others in the past.—*Employment Counselor*, Nat'l Personnel Consultants.

LEISURE—37

Once work was the focal point of man's activity, and leisure, limited as it was, existed to renew man's energy in order that he might labor more effectively. In a short time, however, the focal point may become man's leisure activity. — NICHOLAS ECONOPOULY, "The Challenge of Automation," *Education*, 1-'60.

66

I know how greatly tact is prized
And very often I take credit
For sensing what is ill-advised
The moment I have done or
said it!—Thos Usk.

38

99

LIFE—Living—39

Life is what you make it and what you make it often depends on what you make.—*Indianapolis Times*.

LONGEVITY—40

Some yrs ago, a Westerner interviewed the great Indian poet Tagore. To the statement that science was lengthening the life span, he repl'd: "Why? What are you living for?"—Editorial, *Jnl of the American Ass'n of Univ Women*.

LOVE—41

At no time in history has so large a proportion of humanity rated love so highly.—MORRIS M HUNT, *The Natural History of Love* (Knopf).

Quote

MISTAKES—42

The error of the past is the success of the future. A mistake is evidence that someone tried to do something. If we will only admit our mistakes, we will grow thereby.—*Megiddo Message*.

MODERN AGE—43

To the average 18-yr-old girl, who, statisticians tell us, may reasonably expect to be married within the yr, great-grandmother's day is as remote experientially as the Napoleonic Wars. She "knows" great-grandmother made her soap in the same large iron pot in which she boiled her clothes; that she grew, carded, wove and sewed much of what the family wore. But what the young woman of today can appreciate only intellectually are the implications of the change to the present era of detergents, processed foods, electronic ovens and drip-dry wardrobe. . . . Today both boys and girls are being told by their educational elders that they must understand this age of mathematical-engineering complexity in order to live in it, and speak the languages of the world not only to enjoy but to cope with for'gn cultures less than a half-day's jet flight away.—LAWRENCE S BEE, Sociology & Anthropology Dep't, Univ of Kans, "The Impact of Social Change on the American Family," *Forecast for Home Economists*, 1-'60.

MONEY—44

A net worth forecast . . . is comparatively easy to make because, unfortunately, most people have very few items to list. Forget about your income and your living expenses. A pipe doesn't care how much water flows thru it. All you are interested in (for evaluating

your financial program) is what you are catching in the reservoir.—JOHN W HAZARD, *Success with Your Money* (Prentice Hall).

MUSIC—Composers—45

The famous German conductor Hans Richter was asked by a young conductor for the secret of his success in creating perfect interpretations of the classics.

"Very simple," repl'd Richter. "My upbeat equals my downbeat."—NICOLAS SLONIMSKY, *Hi-Fi-Stereo Review*.

OBSTACLES—Overcoming—46

Stumbling blocks may be carved into fine stepping stones.—*Baptist Beacon*.

POLITICAL PARTIES—47

The trouble with bipartisanship is that in an election yr neither party seems to be quite sure whether it's smarter to take the credit or lay the blame, so both do both. —BURTON HILLIS, *Better Homes & Gardens*.

POLITICS—48

It seems to me that the best hope for stopping the present political drift toward a gov't controlled economy . . . lies in the political activation of a large, moderate, politically inactive middle-income group in our society. This group amounts, by 1 estimate, to 30% of the electorate. It is the fastest growing group in the country, composed substantially of white collar and middle mgt employees. It could be playing a dominant role in politics. If it can be mobilized, it would provide a solid and wholesome buffer to extremes, of either the right or the left.—HENRY FORD II, *Detroit*, Detroit Bd of Commerce.

PROGRESS—49

"What was good enough for Grandpa is good enough for us." This progress preventer is a dandy, as one can mention the virtues of old fashioned things endlessly. Old fashioned apple butter, for instance—"they don't make it that way any more." No, they don't; it's made better now and ptomaine poisoning is no longer a hazard, but nostalgia, used carefully, is a fine weapon for the progress-killer.—HAROLD S SHARP, "10 Ways to Kill Progress," *Trained Men*, Internat'l Correspondence Schools.

PROVERBS—50

These days, the old saying about the bitter and the sweet ought to read: "You've got to take the interchange with the expressway."—*Cincinnati Enquirer*.

READING—51

Good literature continually read for pleasure must, let us hope, do some good to the reader: must quicken his perception tho dull, and sharpen his discrimination tho blunt, and mellow the rawness of his personal opinion.—ALFRED EDW HOUSMAN, *The Name and Nature of Poetry* (Macmillan).

RELIGION—52

Religion cannot be an isolated phenomenon, divorced from life, for then it will lose its significance. Religion withstands the fury of the struggle for existence only by virtue of its conformity to life. Once this aspect becomes obscured, it loses contact with the social needs of the day.—S SANKARA SUBRAMANIAM, *Illustrated Wkly of India*, Bombay.

Quote

RESEARCH—53

As an occasional dishwasher, I think detergents are marvelous, a tremendous improvement over soap. As an agriculturist, I regret that detergents have replaced soap to such a degree that 80% of our inedible fats and greases which once went into soap has fallen to less than 30%. As a chemurgist, I am proud that research has found a new mkt for millions of pounds of those fats in making plastics more flexible. — WHEELER McMILLIN, *Farm Jnl.*

RIGHT—Wrong—54

It's still possible to be against things that are wrong, but you've got to have some pretty good reasons to justify your stand. — BILL VAUGHAN, *Minneapolis Star.*

SAFETY—Safe Driving—55

New traffic safety measures proved successful at the Air Defense Command, Colorado Springs. The 76,000 Airmen there signed pledges to drive carefully. At the end of a trial period, all who had perfect scores entered a drawing. Prizes: 2 autos. Traffic violations dropped 31 per cent.—TOM WRIGLEY, *Elks Mag.*

SCHOOL—Administrator—56

The typical school administrator's reaction to his many bosses: yessir, nosir, ulcer.—*Phi Delta Kappan.*

SCIENTISTS—57

Lawyers, politicians and soldiers live by the rules of "Can't," "Don't" and "Won't" and "Impossible." To scientists such rules are

merely a challenge. They live by the rules of "How" and "Why" and "Maybe" and "Let's try something new."—Dr Jos W STILL, "Biology, Psychology, and For'gn Policy," *Bulletin of the Atomic Scientists*, 1-'60.

SIGHT—58

When the average motorist drives at twenty miles an hr for a period of five hrs, he drives for at least ten and a half miles of his journey with his eyes shut! Staggering, isn't it? But it's true. Scientists who have been conducting research into the unconscious blink that our eyes perform daily reached that conclusion after extensive surveys on the subject. It has been est'd that at that rate, in the course of fifty yrs a man would blink a total of 7,000 miles.—Puck, *Tit-Bits*, London.

SPACE AGE—59

Spaceships someday may "cruise almost indefinitely on free space fuel" according to a report of the House Comm on Science and Astronautics. Such a propulsion method would involve charting and using plasma or energy belts found in space. Several of these belts, called the Van Allen radiation belts, exist around the earth. Spaceships could cruise "by judicious navigation from one such energy belt to another," the report said. — *Science Digest.*

SPEECH—60

A successful businessman took a course in public speaking because he thought it could help rid himself of fear. When he had completed the course, he was disappointed. The old ogre Fear was still with him. He complained to his instruc-

Quote

tor. "Why, of course your fear has not disappeared!" he said. "And you should be thankful it has not. Don't worry about that. The time to worry is when all fear disappears and you become complacent. It is the complacent speaker that bores his audience." — ALDEN C PALMER, "Sweet Are the Uses of Adversity," *R & R Mag*, Research & Review Service of America, 1-'60.

SUCCESS—61

The successful man has a wife who tells him what to do, and a sec'y who does it. — J W PELKIE, *Secretary*.

" "

Success tip: Start at the bottom and wake up.—*Sunshine Mag*.

TAXES—62

Taxes are the way the gov't has of bringing on the rainy day that everyone has been saving for.—*York Trade Compositor*, hm, York Composition Co.

TELEVISION—63

One big advantage of tv over the movies is that the unveiling of the mystery is done by the picture and not by someone in the row behind you.—*Reading Railroad Mag*.

TOLERANCE—64

All people smile in the same language and tolerance consists of seeing certain things with your heart instead of your eyes.—*Desk Notes*, Youngstown, Ohio, Nat'l Secretaries Ass'n.

TROUBLE—65

Trouble, like the hill ahead, straightens out when you advance upon it.—*In a Nutshell*.

WEALTH—66

There is a burden of care in getting riches; fear in keeping them; temptation in using them; guilt in abusing them; and a burden of account at last to be given concerning them.—M HENRY, *Forbes*.

WELFARE—67

Out of every \$1 the Gov't spends, 21 cents goes for welfare. This cost jumps every yr, will total 20 billions in the yrs ahead. In time, the way things are going, welfare will cost more than defense.—*U S News & World Report*.

“

In handling people
With unusual quirks,
I've found the best method
Is any that works.—REX MOSELEY.

68

”

ZEAL—69

About 50 yrs ago an attempt was made to assassinate Von Plehve, the Czarist Prime Minister. The plot failed, and Sazanov, the leader, was sent to a prison camp, one of the worst of its kind in Siberia. Prisoners there were flogged unmercifully. Sazanov schemed to show this crass wickedness to the world. Finally he hit upon a plan. When the guards were relaxed, he seized a can of kerosene, drenched himself with it and then set himself alight—so that the world gazing on one human torch might see past him to the incredible suffering of his comrades. All that for communism!—LEONARD RAVENHILL, "The Power of Another World," *Christian Life*, 1-'60.

Quote

GOOD STORIES

you can use...

.....



I Laughed At This One

JAS A THORBURN

I had gone outside to observe the weather, for we had had a light rain during the night, and to a desert dweller the moist early morning air was delicious. Looking down the st, I noticed 2 women trying to push a recalcitrant new car. I jumped gallantly into my 10-yr-old "classic" and went to render aid. At the wheel I found a somewhat distraught woman, who refused to let me push her car. She said tearfully that she did not think a new car should have to be pushed. I couldn't help agreeing with her, but I noticed that every time she engaged the starter she gave the gas pedal a few vigorous, and I suspect cathartic, pumps. I noted also the strong scent of gasoline. To try to persuade her that I might be able to help if she would let me try, I said gently: "I think I can start your car; I believe it is flooded." "Oh," she said, with a hurt look, "I don't see how it could be flooded—it was in the garage all night!"

An ins salesman wished to contact a gentleman at his place of business, but found that the only information he had was the home phone number. The salesman called the residence and asked the fellow's wife for "Mr Smith's business number." She gave it to him and it was not until he started to dial that he realized he did not know the name of the company he was calling. Nor did the receptionist help him, for she answered the call by repeating the phone number.

"Is Mr Smith in?" the salesman asked. He was not. Then inspiration hit. "Say, how do you spell the name of your company anyway?" There was a pause before the receptionist queried incredulously, "The Bell Telephone Company?"—*Wall St Jnl.* a

" "

We all got into the elevator in the Pentagon, and the operator was about to close the doors when a gen'l appeared in the corridors strutting toward us. The operator patiently waited for the gen'l to get in with us, and when the officer stepped into the elevator, he barked out, "Tenth floor!"

"But, sir," said the operator, "this bldg only has 8 floors."

"Do the best you can!" growled the gen'l, "do the best you can."—CHAS RUFFING, *True.* b

Quote

Then there was the neurotic Martian, who said: "Take me to your leader's psychiatrist."—HUGH SCOTT, *Today.* c

The Old-timer



An old-timer is one who remembers when fathers got out of school before their children started.

—KATE M. OWNBY.

“ ”

An old-timer is a man who is clad in overshoes and furs from head to foot and claims we don't get severely cold winters like we did yrs ago.

—AL SPONG.

“ ”

An old-timer can remember when there were other hand-me-downs for the children besides money.

—JOHN J. PLUMP.

“ ”

You're an old-timer if you can remember when a man in public life could safeguard his privacy by being elected vice-pres.

—FRANKLIN P. JONES.

“ ”

An old-timer is a man who can remember when Russia was known for its caviar instead of its bull.

—DAN BENNETT.

“ ”

An old-timer is one who can remember when one could get results by calling up the landlord and telling him the door screen needed fixing.

—MINNIE DILLEN.

The old-timer remembers when all a boy needed to take pictures was a camera.

—DAN KIDNEY,

Scripps-Howard Newspapers.

“ ”

An old-timer is a man who can remember when both pan-handlers and restaurant owners only asked a nickel for a cup of coffee.

—DAN REVELLO.

“ ”

The old-timer can remember when some people were so poor they didn't have to complain about taxes.

—HAROLD COFFIN.

“ ”

An old-timer is one who remembers when it was printed like this: D-n.

—FRANCES RODMAN.

“ ”

An old-timer is one who remembers when a charger was something a man rode instead of married.

—BERT KRUSE.

“ ”

A real old-timer is a man who remembers when the only power machinery on a farm was the works in a grandfather's clock.

—AL SPONG.

Quote

light armour

Richard Armour



Reading Time

An IBM machine can read a book in 5 seconds.—News item.

Consider turning loose this gem
Produced by clever IBM
(Well oiled, to keep its gears from
friction)
Upon, let's say, detective fiction.

Who fired the fatal shot? The
butler,
The cook, the blonde, or someone
subtler?
Just think of finding out whodunit
Five seconds after you've begun it.

Or think of bookstore browsing.
Think
Of reading books, quick as a wink,
And being off, when they are done,
And buying not a single one.

Twelve books a minute—every hour
Such hundreds, with this reading
power,
That at one's bedside one would
need
Not just a book or two to read

But, made of leather, lined with
felt,
A steady-moving endless belt
And at the other end, and wary,
an
Astute, industrious librarian.

Quote

Some 7-yr-old sisters could be easily replaced. Kathleen Ramazini, a sophomore at the Univ of Wis at Milwaukee, was studying at home for an exam with 3 classmates, all boys, when the front doorbell rang.

Kathleen's sister, Donna, 7, answered the bell and found Kathleen's steady boy friend. The child panicked with this development.

"Kathy!" she screamed. "Hide those boys! Vic is at the door!"—
DOYLE K GETTER, *Milwaukee Jnl. d*

" "

And there was the man who met his wife at a travel bureau. She was looking for a vacation and he was the last resort.—GRIFF NINLACK, *Indianapolis News.* e

" "

Like the Scotchman who would not wear his glasses all the time, in order to save them, the State of Nebraska is reported to have erected this sign, "Main highway open for traffic while detour is being repaired."—*Employment Counselor*, Nat'l Personnel Consultants. f

" "

Did you hear about the glass blower who breathed in one day? Now he has a pane in his stomach.—*Louisville Courier-Jnl Mag.* g

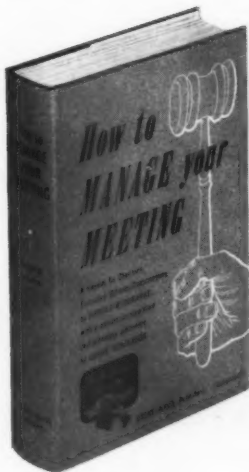
" "

"This house," stated the real estate man, "has both good and bad points. To show I'm honest, I'm going to tell you about both. The disadvantages are that there is a distillery one block south and a slaughterhouse one block north."

"What are the advantages?" inquired the prospective buyer.

"You can always tell which way the wind is blowing."—*Lion.* h

**If you are ever called on
to manage a meeting,
THIS is your meat !**



The Author

HAROLD DONAHUE manages meetings. He has made it a successful profession. In his native London, Ontario, they call him "the Dynamo of the Dominion." On any given day he may have from one to three meetings progressing under his skilled direction. And he has the ability to share with you the fruits of his experience.

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[REDACTED]

JOE SMART, Sudbury, Ont, *telling how he did it at his 100th birthday party*: "I smoke almost constantly, sometimes in the middle of the night. And I drink anything I can get my hands on."

1-Q-t

" "

Mrs ELIZA MILLER, Grand Rapids, Mich, *celebrating her 111th birthday*: "Sometimes it's awful to be 111 yrs old."

2-Q-t

SECOND CLASS MATTER

[REDACTED]

Edited by Alice Jacobs

This may already be showing up on Florida beaches—and if it isn't, it will be soon. *Argo Industries, Inc.*, Woodside, N Y, is mkt'g a screwball gadget for getting around in the water. The "Water Jet" has 4 unsinkable Polyfoam floats, a hand crank, and a propeller. The water-farer lies face down on foam plastic body supports, reaches underwater to crank the handle that turns the propeller, and moves the vehicle forward, backward, or sideways, "as fast as a person can swim." \$12.

Meanwhile, back in the frozen North, you'll soon be able to buy in this country a Japanese mfr's answer to cold feet. Electric slippers,

that is. Mfr says the idea came from seeing a need to keep the feet warm where no other heat was necessary.

On a more generally useful level, a new plastic foam furnace filter traps dust, but offers little resistance to hot air flow. It's permanent, easy to wash, needs no oiling or other special treatment, and contains a germ-killing agent. It's a double wall of foam with a zipper opening, so you can remove frame, wash filter by hand or machine, wring dry, and replace the frame. In various sizes, \$4 to \$6. *Auto-Flo Corp'n*, 12085 Dixie St, Detroit 39, Mich.

